



# 10 Ways Lanyards Will Improve Your School's Spirit

Presented by

**KENNY** PRODUCTS



School spirit makes students feel like they belong to a special institution. It sets the atmosphere across the campus and gives students a sense of pride in their school.

Schools across the country often organize various activities throughout the year with the sole purpose of instilling a strong school spirit in their students. There are various ways this can be done, from simple 5-minute activities to elaborate fund raisers. One of the easiest and most cost-effective ways to improve your school's spirit is by distributing lanyards on different occasions.

Take a look at 10 ways you can use lanyards to improve your school's spirit.

## 1. First Day of School Lanyards Giveaway

On the first day of school, enthusiasm and excitement levels are at an all-time high. Students enter the school resolute to do their best both for themselves and for their school. This first day is the best time to tap into their enthusiasm by giving out lanyards to children in kindergarten through eighth-grade as well as High School students.

Imprinting the lanyards with the school's name and the school's motto will serve as a reminder to students to keep the school spirit strong throughout the year. Students use lanyards for different purposes and having the school motto is a great way to reinforce it.



## 2. Prom Night School Lanyards

Prom night is a much-awaited night in any students' life but not so much for the school security. Students and their guests coming in and going out through the night can quickly become a statistical nightmare for the security staff. How do they keep track of who is legitimate and who isn't?

The best way to ensure that only authorized individuals enter the premises is by giving every student and their guest a special lanyard that needs to be displayed throughout the time that they are on the premises. Anyone not wearing a lanyard with identity card that is easily visible is automatically considered a suspect and checked.

Teachers, chaperones, security personnel and janitorial staff should be given colored cords that are different from that of students for easier, one-glance identification.

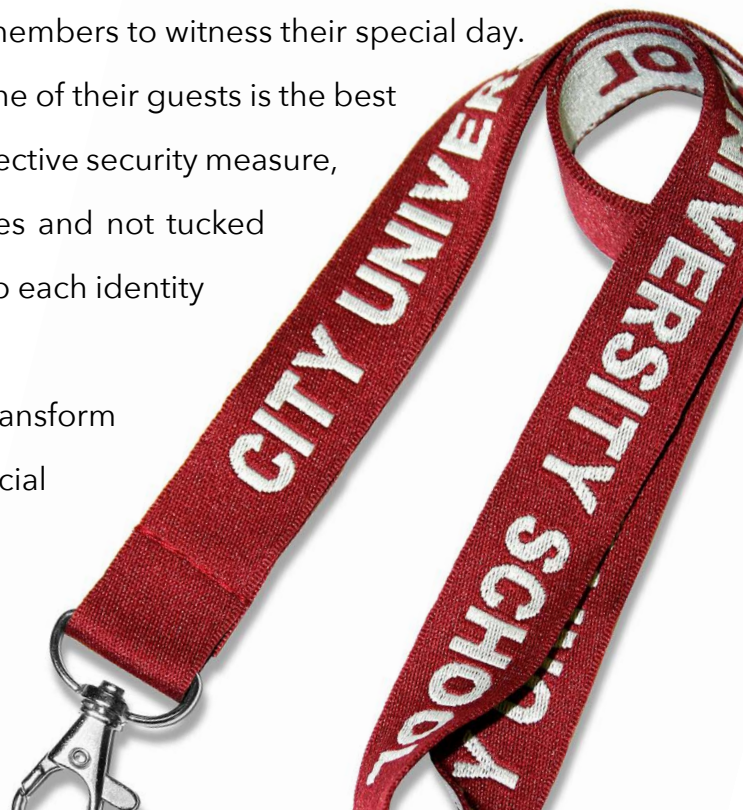
Rhinestone lanyards are great way to give this special night a special touch of glitz and glamour.

## 3. Graduation Lanyards

Graduation Day is the culmination of a student's school journey. It is a bitter-sweet day as students leave a much-loved school and prepare themselves for a new adventure outside of the sheltered school life. But like prom night, Graduation Day can also be a security nightmare with each graduating student being in their parents and other loved family members to witness their special day.

Providing each student with an identity card for each one of their guests is the best way to keep security tight. However, for this to be an effective security measure, it is important that the cards remain visible at all times and not tucked away into a handbag or a suit pocket. The solution - clip each identity card onto a lanyard .

Printing the school's name and the graduation date will transform the humble lanyard into a valuable memento of this special day for both students and parents. Providing different colored cords to the students and their parents adds a subtle but significant personal touch that both students and parents are sure to cherish.





## 4. Sports Team or School Club Lanyards

Interschool tournaments, overnight camps and other group activities that take place outside the school campus are part and parcel of school life but anyone who has headed such activities knows how quickly the orderliness can turn into complete disarray especially when going through security controlled gates and other check points. When you are in charge of students traveling in a group, having the whole team wear similarly styled cords beats doing head counts repeatedly at every checkpoint.

Giving parents and chaperones lanyards makes it easier for students and chaperones/parents to identify each other and reduce the overall confusion.

## 5. Homecoming Lanyard

No matter how many years have passed since their Graduation Day, all alumni look forward to Homecoming when they can reconnect with their alma mater. It's an emotional time for everyone but like all other big-event days, this too can raise serious security concerns. During homecoming, schools play host to one of the biggest gatherings of the year and as always with so many people, security becomes a concern.

A great way to keep security tight and also providing each person with a cherished keepsake is to give them a wallet attached to a lanyard . The wallet can be personalized with the individual's name and their graduation year. Including a picture from their graduation year adds a personal touch to this beautiful souvenir. The cord can also be personalized with the name of the school and the year of the homecoming.

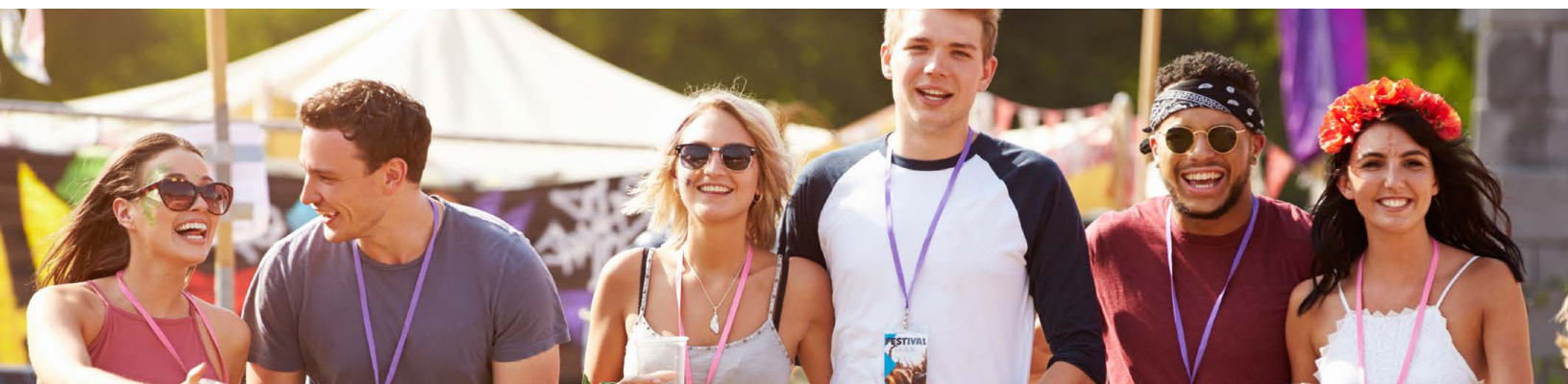


## 6. Lanyards for School's Fundraising Events

As we said earlier, students use lanyards for different purposes, from displaying their identity cards to holding their keys. But in the hustle and bustle of attending various school activities, their lanyards often get misplaced. Generic lanyards are easy to get but they have no emotional appeal to students. To them it is nothing more than just a useful accessory.

On the other hand, a lanyard embossed with the school's name and motto can take a purely functional accessory and transform it into something with emotional connections and personal appeal. Selling these lanyards to students and staff serves two purposes – it helps students preserve the school spirit and it also helps schools raise funds for field trips and other events. It also helps offset the cost of buying school equipment and books for the library and reduces expenses related to Graduation.

The best places to keep these lanyards for maximum exposure are in the school store, office and cafeteria. to identify everyone on sight. One of the most effective ways to make sure that only those who have a legitimate purpose are on campus is to issue them with identity cards that should be displayed at all times. The best way to do this is by clipping the identity card on to a lanyard.



## 7. Lanyards for School Activities and Events

During school activities and events, different grade levels usually coin their very own unique slogan that reflects their vision and their motto. They then print this on banners and especially on personal items such as t-shirts and caps so that everybody else knows which team/grade they are representing. Giving each student a custom lanyard that reflects their team is a great way to add to their identification without worrying about the increase in cost. Personalized lanyards are in fact an inexpensive way to boost their team spirit and serves as a lovely keepsake to this momentous day.

## 8. Lanyards for Security and Identification

Safety of their students and staff has always been of crucial importance to schools across the US. Schools are constantly reviewing their existing security practices and putting different measures in place to bolster their current security. However, for several reasons, security continues to remain a huge challenge. With the huge number of students, teachers, parents and admin staff, it is impossible to identify everyone on sight. One of the most effective ways to make sure that only those who have a legitimate purpose are on campus is to issue them with identity cards that should be displayed at all times. The best way to do this is by clipping the identity card on to a lanyard.

## 9. Lanyards for Promoting a Good Cause

Lanyards can be used for more than all of the purposes mentioned above. One surprising way to use them is to promote a good cause. It's easy too. Simply printing the right message on the lanyard can help students to stand up to bullying, teach them to be more accepting or promote awareness about dyslexia. When a student wears a lanyard with a message, it acts in the same way as a giant advertisement on a bus. It sends out a silent but persistent and strong statement to everyone that the student interacts with throughout the day.

## 10. Thank You Lanyards



What better way to acknowledge a school benefactor than with a lanyard that says 'Thank you for your donation'. Whether the benefactor is a parent, a local business or an educator, they are sure to appreciate the gesture. Moreover, it serves as a quiet but persuasive motivation to get others to also donate of their time or money.





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**You've just seen 10 amazing ways that you can use lanyards to boost school spirit. Now take a look at the many advantages of using lanyards instead of any other promotional item.**

Offering lanyards is a practical, cost-effective and affordable way to improve your school's spirit. You know for sure they will fit into the school budget. They are also quick to manufacture so you know you can place an order at the last minute and still get them on time for your big event.

Most lanyard manufacturers have very low order minimums so you can order only as many or as little as you need and not be forced to buy excess.

There's more. Lanyards are very practical. Recipients do not have to hold them or look for a place to keep them. They can simply sling it over their neck and forget about it.

They are versatile and can be easily personalized to serve as a beautiful keepsake for just about any occasion and will not break or wear away.

When you are looking for such a large number of items, the cost can quickly add up. However, it can often be difficult to find good quality items within a school's restricted budget and buying poor quality items can defeat the purpose in the end. When you are looking for a good quality item that you know students will cherish without blowing your school's budget, you will find that Kenny Products lanyards meet your requirements beautifully.

Kenny Products has 'X' number of years designing and manufacturing a variety of lanyards and have earned an impressive reputation for the outstanding quality of their products as well as impeccable customer service.

In addition to lanyards, Kenny Products also manufactures a range of assorted items such as ID cards, badge holders, badge reels, lapel pins, name tags, decals & signs, rhinestone items and badge fasteners.

Check out Kenny Products today for a wide range of lanyards that you can use on different occasions to boost your school spirit.

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